

PROSPERITY
SOUTHWEST WISCONSIN
ECONOMIC DEVELOPMENT COOPERATIVE

August 31, 2011

IAC International, Inc.
3F Inari Building 1-5-13, Shinkawa, Chuo-Ku, Tokyo 104-0033 Japan

Dear Seisuke Francis Kohno,

As the president of Prosperity Southwest Wisconsin (PSW), it is my sincere honor to welcome you and to appoint IAC International as sole representative of PSW in Japan and Asia.

Prosperity Southwest Wisconsin is the recognized regional economic development organization for the 7-county region of southwest Wisconsin. We look forward to working with you and other representatives from IAC International.

Our region is one of the most diverse agricultural regions in North America. We produce a wide variety of agricultural products, including being the largest beef and swine producing region in Wisconsin, as well as producing many different dairy products from our dairy cattle and dairy goats, including specialty and commodity cheeses, butter and yogurt. Our region is also one of the strongest for producing corn, soybeans and alfalfa, and we also produce apples and other produce on a large scale. Plus our region is widely known in the United States as one of the strongest for Organic Foods as we have the largest organic foods cooperative in the U.S. located here.

Industrial manufacturing and supporting colleges and universities also are located here. We have many industrial machining businesses that support industries such as John Deere and Caterpillar. These industries are located in our 23 developed industrial parks with over 304 hectares available for sale.

I have had the pleasure of working with you and know of your and IAC's honorable reputation. Therefore, it is my pleasure to bestow onto you and IAC International, the *Key to Southwest Wisconsin*.

Sincerely,



Ron Brisbois
President

